AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

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Station and WRAL-Raleigh					. 9 au 12
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ing on behalf	of: Mitt Ronney				a legally
ualified candid:	ne of the Republi	CUT	Na kasa and a salah da kasa and a salah da kasa and a salah da kasa a salah da kasa a salah da kasa a salah da	and the state of t	political
arty for the offi	ce of: President	and the state of t	Notice the survey of the state		
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	eld on: November	6, 2012		and the second s	
	st station time as f				
Broadcast Length	Time of Day, Rotation or Package	Days	class	Times per Week	Number of Weeks
see schedules for Aug. 31-Nov. 5		The Control of Market State of			A L
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	Tall the second of the second	and the state of the state of the state of the same of the state of th	\$15.50. \$	1. St. 10. in the second of the second order	Épopulari de la companie de la compa

	or the above described broadcast time has been furnished by:
represent that the payment to Romney For President, Inc.	
I you are authorized to anno	nunce the time us paid for by such person or entity.
epresent that this person or a muittee/organization of the	entity is cither a legally qualitied candidate in an auditories.
ie name of the treasurer of th	he candidate's authorized committee is:
Jamell Crate	
his station has disclosed to n	ne its political udvertising policies, including: applicable classes and rates;
d discount, promotional and	I Offict 2016) leactices from Abbarrass. A 12.
	OF DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS
HIS STATION DOES NO	
HIS STATION DOES NO OF RACE OR ETHNICITY	IN THE PLACEMENT OF ADVERTISING.
OF RACE OR ETHNICITY	'IN THE PLACEMENT OF ADVERTISING.
OF RACE OR ETHNICITY	'IN THE PLACEMENT OF ADVERTISING.
OF RACE OR ETHNICITY To Be Signed	IN THE PLACEMENT OF ADVERTISING. By Candidate or Authorized Committee (1) (M) (M)
OF RACE OR ETHNICITY	By Candidate or Authorized Committee
To Be Signed 1 8:30/12	By Candidate or Authorized Committee Signature
OF RACE OR ETHNICHY To Be Signed 8:30/12 Date	By Candidate or Authorized Committee (1) (M) (M) Signature
OF RACE OR ETHNICHY To Be Signed 8:30/12 Date	By Candidate or Authorized Committee
To Be Signed 8:30/12 Date To Be Si	By Candidate or Authorized Committee
To Be Signed 8:30/12 Date	By Candidate or Authorized Committee (1) LULUS Signature
To Be Signed 830/12 Date To Be Si	IN THE PLACEMENT OF ADVERTISING. By Candidate or Authorized Committee \(\sum_{\text{\tex{\tex
To Be Signed 8030/12 Date To Be Si	By Candidate or Authorized Committee (Signature) Igned By Station Representative

CONTRACT



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

And:

American Rambler Productions 138 Conant Street Beverly, MA 01915

	Contract / Rev	vision	Alt Or	der#	
	118458	1	06339	490	
Product					
ROMNEY 9/26					
Contract Dates	Estimate #				
09/26/12 - 10/02/12	226				
<u>Advertiser</u>			Original [Date / F	Revision
Romney for President, In-	c.		09/25/1	2 /	09/25/12
	Billing Cycle	Billing	Calendar	<u>C</u>	ash/Trade
	EOM/EOC	Broado	ast	C	ash
	<u>Station</u>	Accour	nt Executiv	<u>/e S</u>	ales Office
	WRAL	Cheryl	Blair	V	Vashington Tel
	Special Handl	ing			
	CIA - Mark PA	AID			
	Demographic				
	Adults 35+				
	IDB#	Adverti	ser Code	<u> P</u>	roduct Code
	Agency Ref		Adver	tiser R	ef

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WRAL 10/01/12 10/02/12 WRAL AM News 6-7a NM \$1,450.00 CLASS 3 CANDIDATE R8.23 Start Date End Date Spots/Week <u>Weekdays</u> <u>Rate</u> Week: 10/01/12 10/07/12 2 \$725.00 WRAL 09/26/12 09/28/12 WRAL AM News 6-7a :30 NM 3 \$2,175.00 CLASS 3 CANDIDATE R8.23 Start Date End Date Spots/Week Weekdays Rate Week: 09/24/12 09/30/12 ---TF---\$725.00 3 WRAL 09/26/12 **CBS This Morning** 09/28/12 7am - 9am :30 NM 3 \$1,140.00 CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 ---TF--3 \$380.00 WRAL 10/01/12 10/02/12 **CBS This Morning** 7am - 9am :30 NM 2 \$760.00 CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 MT----2 \$380.00 WRAL 09/26/12 09/28/12 Dr. Phil 9-10a :30 NM 3 \$645.00 CLASS 3 CANDIDATE R8.23 Start Date Spots/Week End Date <u>Weekdays</u> <u>Rate</u> Week: 09/24/12 09/30/12 ---TF--3 \$215.00 WRAL 10/01/12 Dr. Phil 10/02/12 9-10a :30 NM 2 \$430.00 CLASS 3 CANDIDATE R8.23 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/01/12 10/07/12 \$215.00 2 WRAL 10/01/12 10/02/12 The Doctors 10-11AM :30 NM 2 \$430.00 CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 10/01/12 10/07/12 MT--2 \$215.00 8 WRAL 09/26/12 09/28/12 The Doctors 10-11AM :30 NM 3 \$645.00 CLASS 3 CANDIDATE R8.23 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/24/12 09/30/12 3 \$215.00

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Week: 10/01/12

10/07/12

MT----

WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 118458 /	Alt Order # 06339490
Contract Dates 09/26/12 - 10/02/12	Product ROMNEY 9/26	Estimate # 226

Advertiser Original Date / Revision Romney for President, Inc 09/25/12 / 09/25/12

		inity for the statement, like	00,20,12 ,	70,20,12
*Line Ch Start Date End Date Description	Chart/Engl Times	Spots/		
Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week Rate	Type Spots	Amount
N 9 WRAL 09/26/12 09/28/12 Price is Right		-20		
CLASS 1 CANDIDATE R8.23	11a-12p	:30	NM 3	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/24/12 09/30/12TF 3	\$500.00			
N 10 WRAL 10/01/12 10/02/12 Price is Right	11a-12p	:30	NM 2	\$1,000.00
CLASS 1 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week	Data			
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MT 2	<u>Rate</u> \$500.00			
N 11 WRAL 10/01/12 10/02/12 Noon News	12p-1p	:30	NM 2	\$630.00
CLASS 3 CANDIDATE R8.23	·	.00	INIVI Z	\$630.00
Start Date End Date Weekdays Spots/Week				
Week: 10/01/12 10/07/12 MT 2	\$315.00			
N 12 WRAL 09/26/12 09/28/12 Noon News	12p-1p	:30	NM 3	\$945.00
CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week	Dete			
Week: 09/24/12 09/30/12TF 3	<u>Rate</u> \$315,00			
N 13 WRAL 10/01/12 10/02/12 The Insider (1-130p)	1-130p	:30	NM 2	\$430.00
CLASS 3 CANDIDATE R8.23	оор	.50	14101 2	φ430.00
Start Date End Date Weekdays Spots/Week				
Week: 10/01/12 10/07/12 -T 2	\$215.00		· MATI	
N 14 WRAL 09/26/12 09/28/12 CBS Daytime (1:30-4P)	130-4p	:30	NM 6	\$1,290.00
CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week	Pata			
Week: 09/24/12 09/30/12TF 6	<u>Rate</u> \$215.00			
N 15 WRAL 10/01/12 10/02/12 CBS Daytime (1:30-4P)	130-4p	:30	NM 4	\$860.00
CLASS 3 CANDIDATE R8.23	,		· · · · · · · · · · · · · · · · · · ·	Ψ000.00
Start Date End Date Weekdays Spots/Week				
Week: 10/01/12 10/07/12 MT 4	\$215.00			•
N 16 WRAL 10/01/12 10/02/12 Young and the Restless	4-5p	:30	NM 2	\$2,600.00
CLASS 1 CANDIDATE R8.23 Start Date	Rate			
Week: 10/01/12 10/07/12 MT 2	\$1,300.00			
N 17 WRAL 09/26/12 09/28/12 Young and the Restless	4-5p	:30	NM 3	\$3,900.00
CLASS 1 CANDIDATE R8.23	- 1		74171	Ψ5,500.00
Start Date End Date Weekdays Spots/Week				
Week: 09/24/12	\$1,300.00			
N 18 WRAL 10/01/12 10/02/12 5:00 First News	5-530p	:30	NM 2	\$2,230.00
CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/01/12 10/07/12 MT 2	\$1,115.00			
N 19 WRAL 09/26/12 09/28/12 5:00 First News	5-530p	:30	NM 3	\$3,345.00
CLASS 3 CANDIDATE R8.23		.55	14171 3	φυ,3 4 0.00
Start Date End Date Weekdays Spots/Week				
Week: 09/24/12 09/30/12TF 3	\$1,115.00			
N 20 WRAL 10/01/12 10/02/12 5:30 News	530-6p	:30	NM 2	\$2,230.00
CLASS 3 CANDIDATE R8.23	B (
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MT 2	<u>Rate</u> \$1 115 00			

\$1,115.00

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision 118458 /	Alt Order # 06339490
Contract Dates 09/26/12 - 10/02/12	Product ROMNEY 9/26	Estimate # 226

<u>Advertiser</u> Original Date / Revision Romney for President, Inc. 09/25/12 / 09/25/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 21 WRAL 09/26/12 09/28/12 5:30 News	530-6p	:30	NM	3	\$3,345.00
CLASS 3 CANDIDATE R8.23 Start Date	Rate				
Week: 09/24/12 09/30/12TF 3	\$1,115.00				
N 22 WRAL 09/26/12 09/28/12 6pm News (M-F)	6-630p	:30	NM	3	\$4,005.00
CLASS 3 CANDIDATE R8.23	·	,	7 444	Ü	Ψ-1,000.00
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12TF 3	Rate				
Week: 09/24/12 09/30/12TF 3 N 23 WRAL 10/01/12 10/02/12 6pm News (M-F)	\$1,335.00				
CLASS 3 CANDIDATE R8,23	6-630p	:30	NM	2	\$2,670.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/12 MT 2	\$1,335.00				
N 24 WRAL 10/01/12 10/02/12 Entertaiment Tonight	730-8P	:30	NM	2	\$2,000.00
CLASS 2 CANDIDATE R8.23	.				
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 MT 2	<u>Rate</u> \$1,000.00				
N 25 WRAL 09/26/12 09/28/12 Entertaiment Tonight	730-8P	:30	NM	3	\$3,000.00
CLASS 2 CANDIDATE R8.23	, 00 0,	.50	INIVI	3	\$3,000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/24/12 09/30/12TF 3	\$1,000.00				
N 26 WRAL 10/01/12 10/02/12 Late News	11-1135p	:30	NM	2	\$2,670.00
CLASS 3 CANDIDATE R8.23 Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/01/12 10/07/12 MT 2	\$1,335.00				
N 27 WRAL 09/26/12 09/28/12 Late News	11-1135p	:30	NM	3	\$4,005.00
CLASS 3 CANDIDATE R8.23					. ,
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12TF 3	<u>Rate</u> \$1,335.00				
N 28 WRAL 10/01/12 10/02/12 David Letterman	1135p-1237a	:30		_	A-1
CLASS 3 CANDIDATE R8.23	1155p-1257a	.30	NM	2	\$540.00
Start Date	<u>Rate</u>				
Week: 10/01/12	\$270.00				
N 29 WRAL 09/26/12 09/28/12 David Letterman	1135p-1237a	:30	NM	3	\$810.00
CLASS 3 CANDIDATE R8.23 <u>Start Date</u> <u>End Date</u> Weekdays Spots/Week	<u>Rate</u>				
Week: 09/24/12	\$270.00				
N 30 WRAL 10/01/12 10/01/12 Mon Hour 3	10-11p	:30	NM	1	\$2,450.00
CLASS 3 CANDIDATE R8.23	·		, , , , , ,	•	42, 130.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$2.450.00				
N 31 WRAL 10/02/12 10/02/12 Tue Hour 1		-00			
CLASS 3 CANDIDATE R8.23	8-9p	:30	MM	1	\$3,550.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/01/12 10/07/12 -1 1	\$3,550.00				
N 32 WRAL 10/02/12 10/02/12 Tue Hour 2	9-10p	:30	NM	1	\$3,115.00
CLASS 3 CANDIDATE R8.23	D-4-				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -1 1	<u>Rate</u> \$3,115.00				
•	T-1				

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WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514
 Contract / Revision
 Alt Order #

 118458
 / 06339490

 Contract Dates
 Product
 Estimate #

 09/26/12 - 10/02/12
 ROMNEY 9/26
 226

 Advertiser
 Original Date / Revision

 Romney for President, In:
 09/25/12 / 09/25/12

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				-
N 33 WRAL 09/26/12 09/26/12 Wed Hour 2	9-10p	:30	NM	1	\$3,115.00
CLASS 3 CANDIDATE R8.23	•				4-,::
Start Date	<u>Rate</u>				
Week: 09/24/12 09/30/121 1	\$3,115.00				
N 34 WRAL 09/26/12 09/26/12 Wed Hour 3	10-11p	:30	NM	1	\$3,335.00
CLASS 3 CANDIDATE R8.23					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/121 1	\$3,335.00				
N 35 WRAL 09/27/12 09/27/12 Thu Hour 3	10-11p	:30	NM	1	\$3,670.00
CLASS 3 CANDIDATE R8.23	- .				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1 1	<u>Rate</u> \$3,670.00				
				_	
N 36 WRAL 09/29/12 09/29/12 WRAL 6a News Sat	6-8a	:30	NM	2	\$540.00
CLASS 3 CANDIDATE R8.23 Start Date	Poto				
Week: 09/24/12	<u>Rate</u> \$270.00				
N 37 WRAL 09/29/12 09/29/12 7pm News	7-730p	:30	NIN 4	4	#070.00
CLASS 3 CANDIDATE R8.23	1-130b	.50	NM	1	\$270.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/121- 1	\$270.00				
N 38 WRAL 09/29/12 09/29/12 On The Record 730-8p	730-8p	:30	NM	1	\$185.00
CLASS 3 CANDIDATE R8.23	•			•	\$100.00
Start Date	<u>Rate</u>				
Week: 09/24/12 09/30/121- 1	\$185.00				
N 39 WRAL 09/29/12 09/29/12 Late News	11-1135p	:30	NM	2	\$2,670.00
CLASS 3 CANDIDATE R8.23					
Start Date End Date Weekdays Spots/Week Week; 09/24/12 09/30/122- 2	Rate				
	\$1,335.00		****		
N 40 WRAL 09/29/12 09/29/12 CRIMINAL MINDS	1135-1235XM	:30	NM	1	\$155.00
CLASS 3 CANDIDATE R8.23	D-4-				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/12 1- 1	<u>Rate</u> \$155.00				
N 41 WRAL 09/30/12 09/30/12 WRAL Sun Morning News		-20		_	
CLASS 3 CANDIDATE R8.23	7-9a	:30	NM	2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/122 2	\$400.00				
N 42 WRAL 09/30/12 09/30/12 CBS Sunday Morning	9-1030a	:30	NM	1	\$600.00
CLASS 2 CANDIDATE R8.23	0 10000	.00	14101	•	Ψ000.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/24/12 09/30/121 1	\$600.00				
N 43 WRAL 09/30/12 09/30/12 Face The Nation 1030-1130	1030-1130	:30	NM	1	\$400.00
CLASS 3 CANDIDATE R8.23					
Start Date End Date Weekdays Spots/Week	Rate		I		
Week: 09/24/12 09/30/121 1	\$400.00				
N 44 WRAL 09/30/12 09/30/12 NFL Football (Early)	1p - 4:30p	:30	NM	4	\$10,680.00
CLASS 2 CANDIDATE R8.23					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/124 4	Rate		1		
Week: 09/24/12 09/30/124 4	\$2,670.00				

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09/25/12 / 09/25/12



WRAL-TV 2619 Western Blvd Raleigh, NC 27605 (919)821-8514

	Contract / Revision	Alt Order #	
	118458 /	06339490	
Contract Dates	Product	Estimate #	
09/26/12 - 10/02/12	ROMNEY 9/26	226	
Advertiser	I Or	iginal Date / Revision	=

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Tuno	Snoto	Amanijust
Start Date End Date Weekdays Spots/Week		Days Length Week Rate	Туре	ομοίς -	Amount
	Rate				
N 45 WRAL 09/30/12 09/30/12 6pm News (Sun)	6-630p	:30	NM	1	\$350.00
CLASS 3 CANDIDATE R8.23	_				
Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	Rate				
	\$350.00				
N 46 WRAL 09/30/12 09/30/12 60 Minutes	7-8p	:30	NM	1	\$2,670.00
CLASS 3 CANDIDATE R8.23					
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/24/12 09/30/121 1	\$2,670.00				
N 47 WRAL 09/30/12 09/30/12 Sun Hour 1	8 - 9p	:30	NM	1	\$3,115.00
CLASS 3 CANDIDATE R8.23					
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/24/12 09/30/121 1	\$3,115.00				
N 48 WRAL 09/30/12 09/30/12 Sun Hour 2	9-10pm	:30	NM	1	\$3,000.00
CLASS 2 CANDIDATE R8.23					, ,
Start Date	<u>Rate</u>				
Week: 09/24/12 09/30/121 1	\$3,000.00				
N 49 WRAL 09/30/12 09/30/12 Sun Hour 3	10-11p	:30	NM	1	\$2,000.00
CLASS 3 CANDIDATE R8.23	-				,-,-,
Start Date	Rate				
Week: 09/24/12 09/30/121 1	\$2,000.00				
N 50 WRAL 09/30/12 09/30/12 Late News	11-1135p	:30	NM	1	\$1,335.00
CLASS 3 CANDIDATE R8.23	•		,	•	¥ 1,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 09/24/12 09/30/121 1	\$1,33 <u>5.00</u>				
		Tatala		101	\$60,005,00
		Totals		104	\$99,685.00

Romney for President, Inc.

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	69	\$69,640.00	\$59,194.00
10/01/12 -10/02/12	35	\$30,045.00	\$25,538.25
Totals	104	\$99,685.00	\$84,732.25

Signature:	Date:

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

Į, <u>S</u> i	ephanie Kincaid (on l	ochalf of Ronmey	for President, Inc.)		the stancement
	e of federal candid broadcast (in who				that the programming
	☑ does		☑ does not		
telet.	to an opposing car camming that does	ndidate (check : refer to an opp	applicable box). osing candidate:	I further cer	tify that for the
(che	k applicable box)	Hai			
	the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.				
	the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneous displayed printed statement identifying the candidate, that the candidate approve the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.				
		5.1	MA	úΪ	
ggganal (talent)		signature of cas	didate or authorize	d committee	
<u>Ster</u>	hanie Kincaid	printed name			dar